

## DATAPOINT changes its name to FORDATA

**FORDATA brand will be used in all aspects of company's business. This will also be the name registered in the register of entrepreneurs (previous registered name of the company was Mergers Net sp. z o.o.)**

*After the Management Buy Out completed last year by the key managers and founders of the company, rebranding is another milestone in its development. We were founded in order to assist you in managing documents and communication during complex transactional processes. We started with Mergers and Acquisitions and for the last 5 years we have managed to make a significant contribution for the VDR to become a good practice in this segment in our region.– said **Aleksandra Prusator, Sales&Marketing Director in FORDATA.***

*VDR is a standard used for professional implementation of transactions, however, still very few entrepreneurs or transaction advisors can say that they have been using this tool. Meanwhile, it is a reason to be proud, because VDR is a synonym for the safe management of confidential information, professional approach to a transactions, as well as a significant acceleration of transactional process.- With FORDATA brand, using our IT systems together with our experience, we would like to spread best practices in transaction execution across other segments of the market. FORDATA gives us more opportunities to achieve this goal. It also provides the possibility of sustainable building of our position in the CEE region. – said **Aleksandra Porębska, responsible for business development in FORDATA.***

*Virtual Data Room (VDR) is a proprietary web-based application that is used to manage confidential documents and communication during complex and confidential transactions. It allows to execute the deal in entirely electronic form, reducing its time, raising efficiency and ensuring a full control and security of any shared information. It is offered as a service, made available for a limited time, along with a professional support on the appropriate organization of the process. - FORDATA is the same team that is behind the success of Datapoint, the same high quality of services and reliable proprietary technology. Most of all, FORDATA means a wider range of processes which we understand and support. There are 3 attributes these processes share: they are complex, they require sharing sensitive data and they involve participation of many independent parties (often these are advisory companies, as well as law firms). Our goal is to provide solutions to make these processes become less compound, conducted under greater control and in a more efficient and secure manner.– adds **Marta Kotwis, Key Account Director and co-founder of the company.***

**FORDATA (formerly Datapoint)** is a pioneer on the Polish capital market. Using our own information systems built basing on the Virtual Data Room technology, we are improving document management and communications during complex transactional processes. We support the largest M&A, IPO transactions, private equity investments, restructurings, projects associated with obtaining financing and privatizations in Poland and other countries of Central and Eastern Europe. Our systems increased safety and efficiency of hundreds of different types of transactions with a total value of over PLN 30 billion. The FORDATA services are used by the industry leaders in Poland and abroad, including Private Equity Enterprise Investors fund, NFI Empik, ZELMER, Bank DNB, BOŚ Bank, Polimex Mostostal, Budimex, DM PKO Banku Polskiego, Deloitte Advisory, Ernst&Young Corporate Finance, KPMG Advisory, Śnieżka, Enea, JSW, Espirito Santo Investment Bank and many others.

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